



# POSTER DESIGN CONTEST

## We want your help to design this year's poster!

Calling all young artists aged 5 to 12 — we need your creativity to design the official poster for this year's Silly Boat Regatta!

### About the Silly Boat Regatta:

The **40th Annual Silly Boat Regatta** is happening on **July 19th, 2026**, at **Maffeo Sutton Park**. This exciting family event features games, entertainment, community exhibitors, and of course — teams racing boats they've built from recycled materials on the waterfront harbour!

The **Silly Boat Regatta (SBR)** is the **Nanaimo Child Development Centre's (NCDC)** largest annual fundraiser. Funds raised directly support over **2,000 families** each year with vital programs, services, and specialized equipment for children with developmental needs.

We're opening the **Silly Boat Poster Contest** to **ALL children in our community (ages 5-12)** — making this an inclusive opportunity for every young artist to participate!

### How to Enter:

- ✓ Use the attached entry form or download it from [our website](#).
- ✓ Fill in your **name, age, and contact information** in the designated box.
- ✓ Create your amazing **poster design in the space provided**.
- ✓ Submit your entry in one of two ways by **contest deadline February 25<sup>th</sup>**:
  - ➔ Drop it off in an envelope marked **Silly Boat Poster Contest – Attn: RD Team** at the **NCDC – 1135 Nelson St.** (Office hours: **8:30 am – 4:30 pm**)
  - ➔ If done in a classroom, teachers please email Kimberlee for pick-up of your Class / School entries by February 23<sup>rd</sup> – [RDTeams@nanaimocdc.com](mailto:RDTeams@nanaimocdc.com)

Want to know more about the NCDC Silly Boat Regatta? [www.sillyboat.com](http://www.sillyboat.com)

Check out these fun event videos: ➔ [SBR 2023](#) ➔ [SBR 2019](#)

### Consent & Artwork Use:

By submitting your entry, you are giving consent for the artwork to be used in promoting the 40<sup>th</sup> Annual Silly Boat Regatta, including event promotions, selling of t-shirts with design, publishing winners' story and photo in the 2026 SBR Commemorative Program.

### The Prize:

The winning artist will enjoy a pizza dinner, an ice cream cake, T-shirt featuring their winning design and the opportunity to start one of the Silly Boat Regatta race heats!

🎨 And, of course, the pride of seeing their artwork featured throughout the event and in promotional materials!

### Winner Announcement:

The winning design will be revealed on **March 11<sup>th</sup>, 2026**, via our Facebook pages and be sure to follow our Instagram accounts at [@sillyboatregatta](#) and [@nanaimocdc](#)

### 📞 Questions?

Contact **Kimberlee Howland** at **250-753-0251 ext. 259** or email [RDTeam@nanaimocdc.com](mailto:RDTeam@nanaimocdc.com).

**We can't wait to see your creative designs**