



TEAM PACKAGE



- ♦ What you need for a Silly Boat Team
- ♦ How to Get Started
- ♦ Tips and Tricks for Fundraising
- ♦ Basic Need-to-Know's
- ♦ Day Of Silliness 101



"I think laughter is the best medicine. If you can't laugh at yourself, then you can't laugh at life and the silliness of it all". David Hasselhoff

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Silly Boat Regatta 2024 – Celebrating 38 Years of Silliness!

The Nanaimo Child Development Centre (NCDC) welcomes you to take part in this year's exciting events! Join us Sunday, July 21st at Maffeo Sutton Park / Swy-A-Lana Lagoon (Inner Harbour) for a spectacular day full of fun, camaraderie and of course, silly antics!

Silly Boat activities begin with boat building throughout the park starting at 8 AM. The Races begin at 1 PM. You won't want to miss the Grand Championship Race where all heat winners' race one final time for the Grand Champion Award! Race day festivities will abound in the "Pavilion area" with music and performers and free family activities; along with the Children's Mini Regatta area sponsored by McDonald's.

Silly Boat is a fun, family event in support of a special cause – our children! All proceeds go to support programs and services for children with developmental needs and their families in our community. The NCDC provided over 1,900 services to children and their families last year.

With 10,000 people, in one place, with one purpose, the Silly Boat Regatta is a wonderful team-building opportunity and we welcome you as part of the Silly Boat crew as we work towards this year's goal of raising **\$125,000** in support of specialized programs and services to children and their families who require assistance from the NCDC. **TOGETHER** we can do it!



Silly Boat History

Since 1984, Silly Boat has been a premiere event that has raised awareness and money for the Nanaimo Child Development Centre (NCDC). The inaugural Silly Boat Regatta (1984), organized by 1570 CHUB Radio raised over \$4,000 for children in our community. Now the event is organized by the Nanaimo Child Development Centre and plays host to approximately 10,000 spectators and participants.

Community members, made up of service clubs, businesses, families and individuals form teams to raise pledges, construct their idea of the silliest boat and endeavour to race around a buoy in the inner harbour and back to shore without capsizing, all of this to the roar of applause from a crowd of spectators. There are awards and prizes to be won. Most of all it is a great time for the whole family.

How to Get Involved Checklist

- ☐ Get your friends & associates together to form a team (please note that we often have individuals who want to participate and don't have a team so if you need an extra boater, let us know and we can connect you!
- ☐ Pick a team name
- ☐ Make a goal for pledges raised - Minimum Pledge amounts:
 - \$100 for a family,
 - \$250 community (service group) team and
 - \$500 for a corporate team
- ☐ Pledges do not have to be paid at time of registration. We encourage you to fundraise right up until the event takes place! Lots of fundraising ideas are included in this Team Package
- ☐ Remember all proceeds benefit the children served by the NCDC
- ☐ Register at www.sillyboat.com (Teams/Register) or Call 753-0251 Ext. 227
- ☐ Team participants must sign waiver/release form (separate attachment and/or available at the registration desk at the event. This signed form must be provided to the NCDC (or registration tent) prior to race start on July 21, 2024



Silly Boat Regatta Yay's & Nay's



1. **Have Fun!**
2. Silly Boats can be constructed of any recycled material. They must be able to float (even momentarily), hold at least two people AND be assembled as much as possible on site. Materials can be pre-cut. **Boat Kits/prefabricated hulls will not be allowed.** Silly Boats must be powered by people or wind - **NO MOTORS.**
3. Silly Boats must be built in four hours or less. Construction will start at 8:00 a.m. and must be completed by 12:00 p.m. Judging will take place between 11:00 – 12:45 pm to start the first race at 1:00 p.m.
4. Safety regulations must be observed; a minimum of two paddlers for each Silly Boat and ALL members in the water must wear personal floatation devices. If safety regulations are not observed, the individual will be disqualified.
5. Proper footwear is required for boat launches on the beach. The Nanaimo Child Development Centre (NCDC) will not allow participants on the beach without proper footwear and will not be responsible for injuries due to inappropriate footwear.
6. The course will be from Swy-A-Lana Lagoon to the "BUOY" in Nanaimo Harbour and back to the starting point. **Team member must ring bell to win heat.**
7. **No team vehicles will be allowed IN the Park boat building area permanently.** Upon arrival you must unload and exit your vehicle immediately to parking, in compliance with "Parks and Recreation mandate." At the conclusion of the event, no vehicles will be allowed back into/leave the park until the majority of the spectator crowds are disbursed.
8. No alcohol and no water balloons will be permitted.
9. Participants must clean up their building site before leaving the park and must remove any floating debris from the water after the race. Please bring garbage bag(s) and take your garbage with you as all of the garbage bins on site are full.
10. Remember this day is about children, promoting family & community unity, increasing awareness of the NCDC and raising funds for NCDC programs and services. This is not a forum for personal or political agendas. As such, spectators and participants may not be solicited, propaganda materials may not be distributed, and activities may not be conducted if those activities are not consistent with the purpose of this event.
11. The NCDC reserves the right to disallow participation of any parties who do not comply with these regulations.
12. **Be Silly!**

Helpful Hints

Food:

- We will provide each team with:
 - Sunscreen
 - 12 Bottled water – please note we will also have a water cooler/dispenser (and cups) available for your convenience at the Volunteer Tent to re-fill your bottles all day long!
 - 12 hot dog vouchers to be used at the NCDC designated Concession booth
- There will be several food truck options on site to purchase extra food at. NOTE: Some teams bring BBQ's etc. to make the day more festive. The choice is yours.

Footwear:

- Team members need to **ensure proper footwear is worn!** Injuries treated at the St. John's station are almost all primarily related to the barnacle cuts received from improper footwear. **No flip flops or sandals allowed on the beach.**

Parking/Dropping off boat building materials:

- Teams will need to drop off equipment and then proceed to the designated parking area. NO VEHICLES WILL BE PERMITTED TO REMAIN IN BOAT BUILDING/TEAM SITE AREAS. Teams get 1 designated parking spot in Maffeo Sutton Park parking lot. This one vehicle can park in the designated "Team Parking Area". All other spaces in the general parking area are first come - first served. We encourage carpooling.
- Teams will receive additional parking instruction after they have registered

Boat Building Materials & Ideas:

- The question is often asked: recycled, or recyclable? It's both! We know you will be buying duct tape/nails etc. which will be new, but if, for the most part, the boat itself can be of recycled/recyclable materials that is what we're looking for. Recycled: something that was already used for something else (old air mattress, Styrofoam, wood etc.), Recyclable: something that can be used again or recycled after being used as your boat (plastic coroplast sign, milk jugs, crates, the boat itself used year to year!). The big thing is no boat kits and no motors! It has to come to the event **all/or mostly unassembled** - you can pre-build to test it out, but it has to be taken ALL apart and built on site. Our sponsor Slegg Building Materials has some "free" materials that can be accessed. Visit their location (4950 Jordan Ave.) and ask about free Silly Boat building materials.
- Check online to see various videos and pictures about the Silly Boat Regatta
- Please let us know ahead of time, if you have a LARGE or HEAVY boat – so we can assign a boat building site closer to the entrance/exit.

Health Protocols:

- **Do Not attend the Silly Boat Regatta if you have cold or flu symptoms**, including fever, chills, cough, decrease or loss of taste/smell, difficulty breathing, sore throat, headache, fatigue, runny nose/nasal congestion, muscle aches/joint pain, nausea, vomiting, or diarrhea. Do not attend the Silly Boat Regatta if you have been told to self isolate, have been outside Canada in the past 14 days, or have been in close contact with someone who has tested positive for COVID-19 within the last 5 days.

Fundraising:

- Pledge envelopes will be provided to each team. If you need more of them, please let us know.
- We're here to assist you in your fundraising efforts. We have posters, coin boxes, brochures etc. available for your efforts. A Team Package will be delivered upon registration which includes some promotional items (e.g. balloons, fundraising thermometer poster and more!)
- Advise us at the Nanaimo Child Development Centre about your fundraisers so we can promote them on our social media releases, website and emails out. **Like Our Silly Boat Regatta Facebook Page:** <https://www.facebook.com/nanaimosillyboat/>
- We are very excited to have an easy online pledge/donation program which we hope will make online fundraising simple! This will enable each participant to have their own fundraising link which can track results, send email invitations to support the participant etc.

Your Guide to Using the Keela Platform for Online Team Fundraising

- Step 1. Designate a Team Captain who will create your team on Keela.
- Step 2. If you are the team captain, go to <https://p2p-can.keela.co/silly-boat-regatta-2024> and click "Register/Join Team". You will see: "Start as Individual", "Join a Team", "Start a Team" You will choose "Start a Team" to create your team page.
- Step 3. First, Keela will prompt you to create your personal fundraising page. Enter the required information.
- Step 4. Once you have filled in all the information necessary to create your team page, Keela will give you a personalised url to direct team members to your page. You can send an email or social share right from that page.
- Step 5. Other members of the team can join by navigating to the main fundraising page <https://p2p-can.keela.co/silly-boat-regatta-2024> and clicking "Register/Join Team". Once the team has been created, you/they can send invites through the "Team" page. Team members are encouraged to each create their own individual fundraising pages. This can spark some fun, friendly competition between team members! See who can fundraise the most on their individual pages! Share away!
- NOTE: The "Donate to Silly Boat" button is a direct link to the donation page for the Nanaimo Child Development Centre and does not lead to team fundraising.



Successful Team Fundraising Events

- ✿ Hold a raffle – we can provide a letter of support and help you
- ✿ Collect pledges – ask 10 people for 10 dollars (pledge envelopes available)
- ✿ Board Game Tournament
- ✿ Have each member of your team make a dinner for 4 (lasagna or casserole) and have a 'Dinner for Dollars' fundraiser at your workplace, sell for \$20-\$30 each
- ✿ Social night! Invite friends over to your house for a wine & dine night asking each person to bring \$10 to support your fundraising efforts
- ✿ Utilize our "Wishboard" fundraising initiative. It's easy to do!!

Take advantage of our very easy to use online donation fundraising tool (Keela) – we can walk you through it! Sign up today with your team or as an individual to participate! Once registered, you can login to your account to customize your Personal & Team donation pages; send emails; manage offline pledges; and view the status of your Personal & Team fundraising efforts.

Are you a Corporate Group with multiple team members? To register your Corporate Group, please use the 'register now' button, or you may send an email to michelle@nanaimocdc.com or call Michelle at (250) 753-0251 Ext. 227 with your contact information. Once your group is registered, your team members will be able to select your Company's name when creating their own page to support their team.

Would you like to sponsor a friend or family member? Click "Sponsor a Participant" to find the person and/or team you would like to support.

Contact us to use our "Wishboard" fundraising tool. It's so easy with the potential of raising over \$5,000! Ask us how it works!

Collection Boxes: NCDC collection boxes are available to place in strategic areas around the office.

Burger & Beverage Night/Silent Auction: Meet locally at an establishment or host a backyard BBQ and invite your "silly" friends. Charge anywhere from \$15-\$30 dollars for a burger & beverage. Have everyone bring an item for a silent auction and make it into a great evening.

Dog Wash & Bottle Drive: This is a fun activity to do even for the smallest groups. Use your parking lot or ask permission at your local gas station and bring your own hose and buckets, it even draws attention to their business. Note: The Nanaimo CDC is registered at the local Bottle Recycling Depot.

Raffle: Check out <https://www2.gov.bc.ca/gov/content/sports-culture/gambling-fundraising/gambling-licence-fundraising?keyword=bc&keyword=raffle&keyword=lic> for details on conducting a raffle or [contact us to walk you through the process](#). Please note there is a 10 day processing timeline for approval of gaming licences for Class B & D.

Some other great links are:

<http://www.rewarding-fundraising-ideas.com/101-fundraising-ideas.html>

<http://www.signupgenius.com/nonprofit/50-creative-and-easy-fundraising-ideas.cfm>

These are just some ideas... go Wild... go Silly... just remember to have FUN!!!