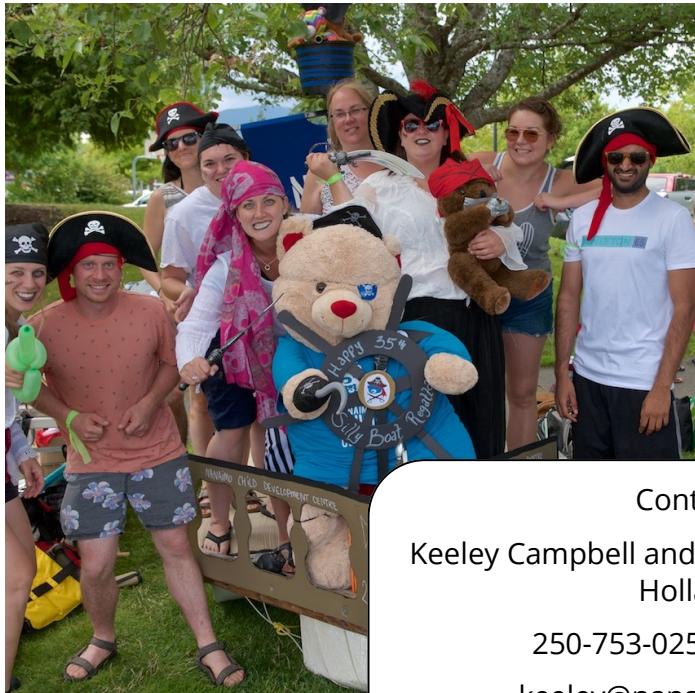


shoreline
orthodontics

NANAIMO CHILD DEVELOPMENT CENTRE



SILLY BOAT RACES



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This year's theme:
Super Silly Heroes!





Thank you for joining us on this day of fun and silliness! This document is going to give you an understanding of the event and provide some guidelines to make the most out of this special day.

Starting in 1984, the first Silly Boat Regatta was hosted by 1570 CHUB radio. We, the Nanaimo Child Development Centre have been hosting the event ever since and have watched it grow into a cornerstone annual event for the city of Nanaimo. Please take the time to look over this document and reach out to our Resource Development team should you have any questions.

About Us

The Nanaimo Child Development Centre provides specialized developmental services for children and families. We assist each child to build on their strengths while developing new skills. At the Centre over 1,900 children and their families received assistance in the last year.

Donations help us to expand our services, reach more families and purchase specialized therapy equipment. As a non-profit organization, community support is vital in our effort to support the growth and development of children and strengthen families.

The funds raised by our Silly Boat Regatta teams make a real difference in the lives of children in our community. This year, the donations raised through the efforts of our Silly Boat team members will go towards purchasing specialized therapeutic equipment, funding our Family Resource Navigator program to provide parents with community resources, education, and support, and facilitating our summer camp for children with developmental needs.



About The Silly Boat Regatta

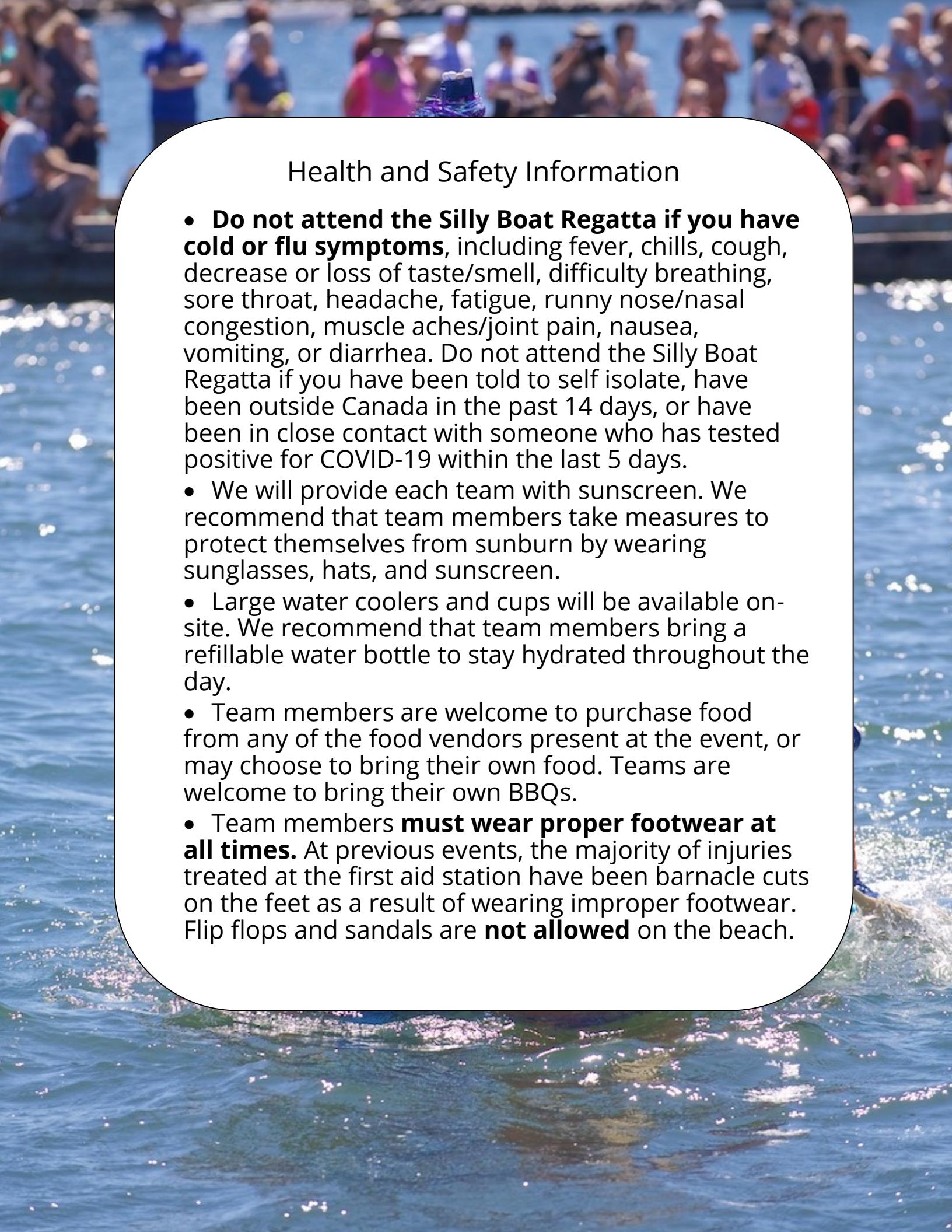
The Silly Boat Regatta, presented by Shoreline Orthodontics, is the Nanaimo Child Development Centre's largest annual fundraising event. Sunday, July 17, 2022 will mark the event's 36th anniversary. Prior to the Silly Boat Regatta, teams consisting of local businesses, service clubs, and families raise funds for the Nanaimo Child Development Centre.

At the Regatta, teams construct unique and creative boats (the sillier the better) from recycled and recyclable materials. Teams race around a buoy in the beautiful Nanaimo harbor, while spectators cheer them on.

The Silly Boat Regatta is a free family event featuring food, activities, and entertainment for all ages. After a two year hiatus, we ask you to help us make this the best Silly Boat Regatta yet!

Silly Boat Rules and Guidelines

1. Boats must be constructed of entirely recycled material
2. Must be able to float
3. Must hold at least two people
4. Mostly assembled on site, materials can be pre-cut
5. Boats must be people or wind powered. **NO MOTORS**
6. Building time for Boats is four hours
7. Minimum two paddlers, no limit on bailers
8. All members in the water **MUST** wear personal floatation devices: failure to do so disqualifies team member
9. The course will be from Swy-A-Lana Lagoon to the buoy in the Nanaimo harbour and back to the starting point. A team member must ring the bell to win the heat.
10. Proper footwear is required: failure to do so disqualifies team member
11. Flip flops are not considered proper footwear
12. The Nanaimo Child Development Centre is not responsible for injuries due to inappropriate footwear
13. Alcohol is not permitted
14. Water balloons are not permitted
15. Participants must clean up their building site before leaving the park and must remove any floating debris from the water after the race. Please bring garbage bag(s) and take your garbage with you, as the garbage bins on site will be full.
16. Remember that the Silly Boat Regatta is a family event. This day is about children, community, increasing awareness of the Nanaimo Child Development Centre, and raising funds for the Centre's programs and services. This is not a forum for personal, political, or religious agendas. As such, spectators and participants may not be solicited, propaganda materials may not be distributed, and activities that are not consistent with the purpose of this event must not be conducted.
17. The Nanaimo Child Development Centre reserves the right to disallow participation of any parties who do not comply with these regulations



Health and Safety Information

- **Do not attend the Silly Boat Regatta if you have cold or flu symptoms**, including fever, chills, cough, decrease or loss of taste/smell, difficulty breathing, sore throat, headache, fatigue, runny nose/nasal congestion, muscle aches/joint pain, nausea, vomiting, or diarrhea. Do not attend the Silly Boat Regatta if you have been told to self isolate, have been outside Canada in the past 14 days, or have been in close contact with someone who has tested positive for COVID-19 within the last 5 days.
- We will provide each team with sunscreen. We recommend that team members take measures to protect themselves from sunburn by wearing sunglasses, hats, and sunscreen.
- Large water coolers and cups will be available on-site. We recommend that team members bring a refillable water bottle to stay hydrated throughout the day.
- Team members are welcome to purchase food from any of the food vendors present at the event, or may choose to bring their own food. Teams are welcome to bring their own BBQs.
- Team members **must wear proper footwear at all times**. At previous events, the majority of injuries treated at the first aid station have been barnacle cuts on the feet as a result of wearing improper footwear. Flip flops and sandals are **not allowed** on the beach.

Parking/Drop-Off

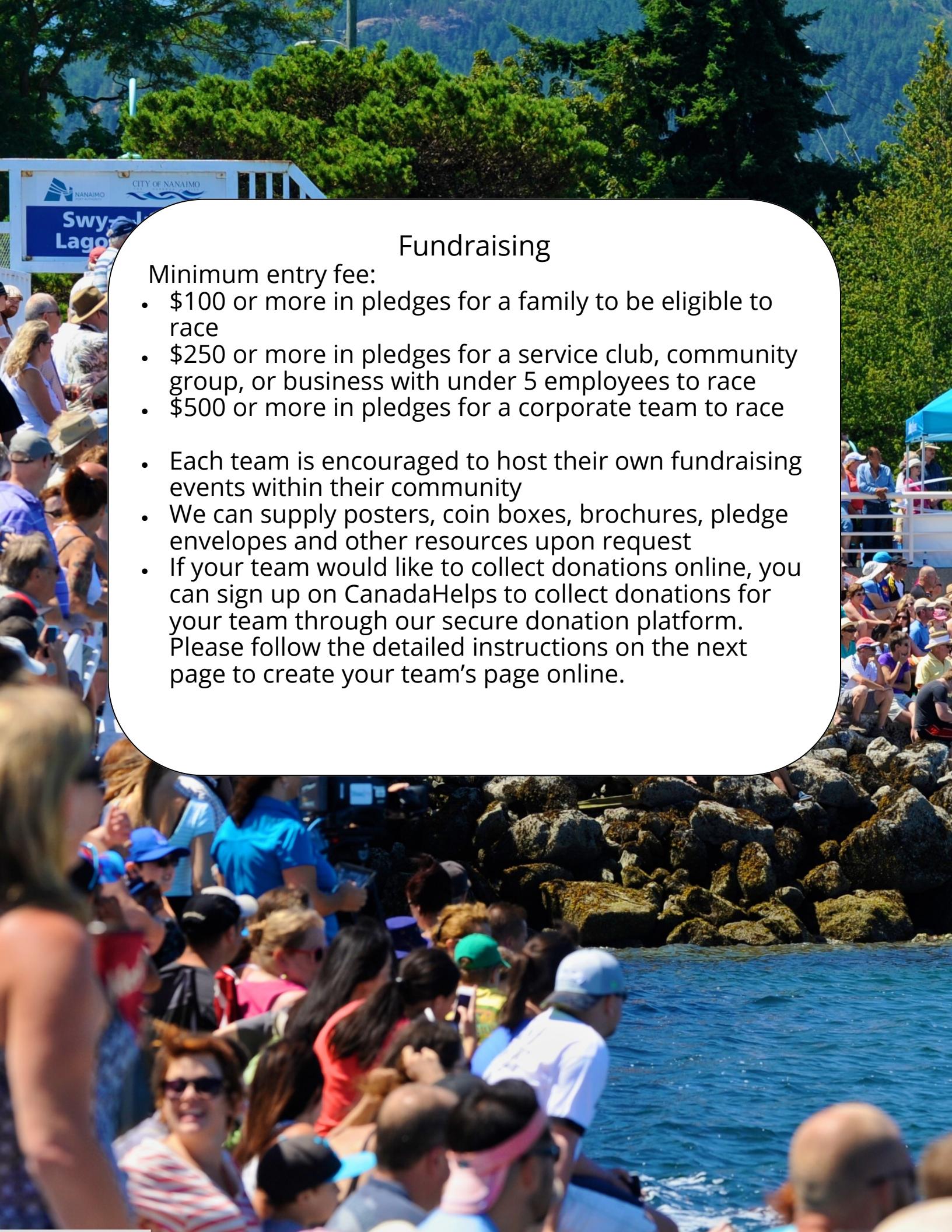
- Teams are permitted to drop off boat building equipment and materials at their site, and then must proceed to the designated parking area.
- Vehicles are not permitted to remain in the boat building/ team site areas
- Teams will be provided with one designated parking spot in the Maffeo Sutton parking lot. Only one vehicle per team is permitted to park in the designated area marked "Team Parking Area". All other spaces in the Maffeo Sutton Parking Lot are first-come-first serve.
 - We encourage team members to carpool.

Boat Building Requirements

- Boats must be constructed primarily of recycled material
 - Boats must arrive all or mostly unassembled (if boat materials are large or heavy please indicate to us so we can plan your building site accordingly)
 - Consider your transportation plan for bringing in the materials **AND** removing your materials.
- Please do not leave waste for our volunteers to remove

Timeline

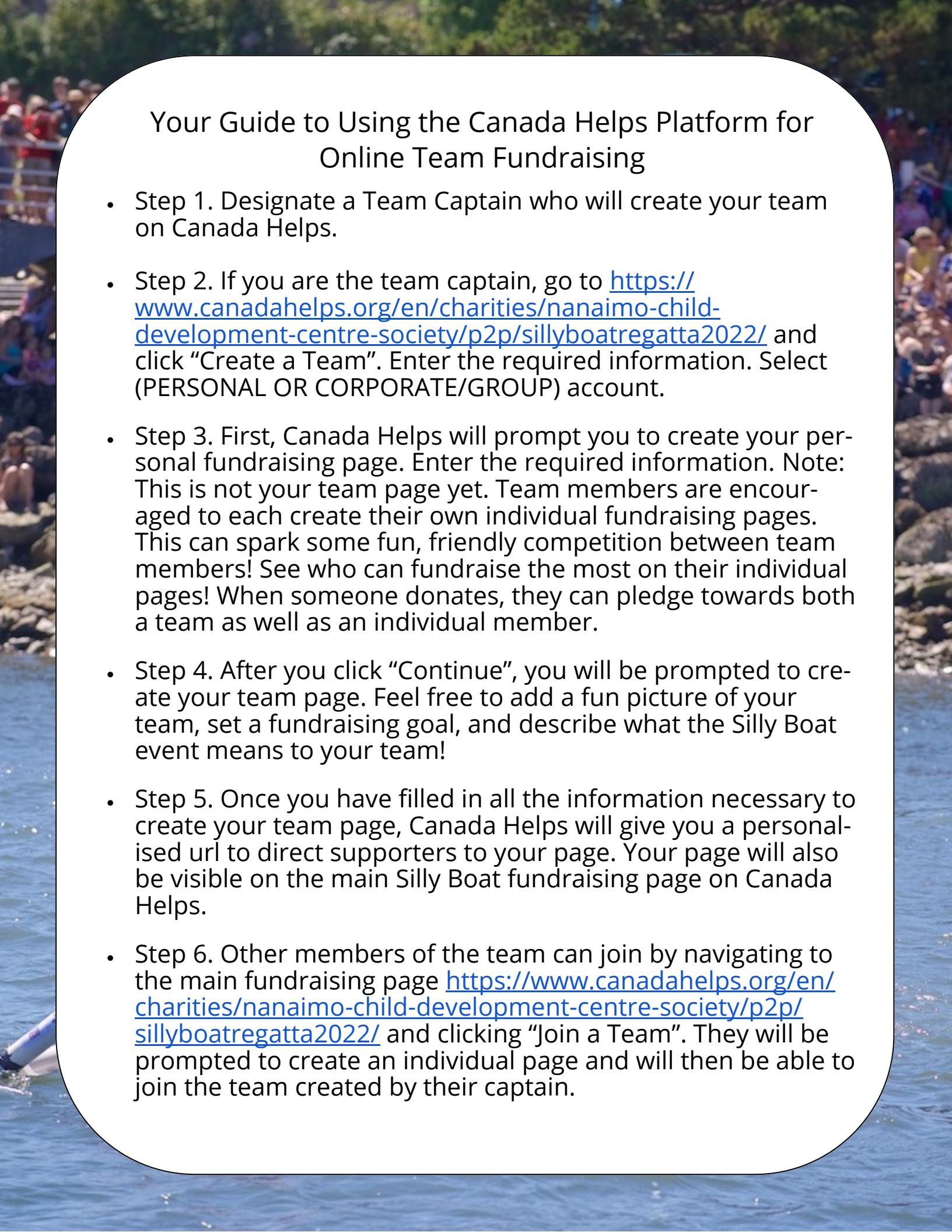
- Site opens at 8:00 am for boat building
 - Building window: 8:00am-12:00pm
 - Judging window: 11:15am-12:45pm
 - First race: 1:00pm



Fundraising

Minimum entry fee:

- \$100 or more in pledges for a family to be eligible to race
- \$250 or more in pledges for a service club, community group, or business with under 5 employees to race
- \$500 or more in pledges for a corporate team to race
- Each team is encouraged to host their own fundraising events within their community
- We can supply posters, coin boxes, brochures, pledge envelopes and other resources upon request
- If your team would like to collect donations online, you can sign up on CanadaHelps to collect donations for your team through our secure donation platform. Please follow the detailed instructions on the next page to create your team's page online.



Your Guide to Using the Canada Helps Platform for Online Team Fundraising

- Step 1. Designate a Team Captain who will create your team on Canada Helps.
- Step 2. If you are the team captain, go to <https://www.canadahelps.org/en/charities/nanaimo-child-development-centre-society/p2p/sillyboatregatta2022/> and click “Create a Team”. Enter the required information. Select (PERSONAL OR CORPORATE/GROUP) account.
- Step 3. First, Canada Helps will prompt you to create your personal fundraising page. Enter the required information. Note: This is not your team page yet. Team members are encouraged to each create their own individual fundraising pages. This can spark some fun, friendly competition between team members! See who can fundraise the most on their individual pages! When someone donates, they can pledge towards both a team as well as an individual member.
- Step 4. After you click “Continue”, you will be prompted to create your team page. Feel free to add a fun picture of your team, set a fundraising goal, and describe what the Silly Boat event means to your team!
- Step 5. Once you have filled in all the information necessary to create your team page, Canada Helps will give you a personalised url to direct supporters to your page. Your page will also be visible on the main Silly Boat fundraising page on Canada Helps.
- Step 6. Other members of the team can join by navigating to the main fundraising page <https://www.canadahelps.org/en/charities/nanaimo-child-development-centre-society/p2p/sillyboatregatta2022/> and clicking “Join a Team”. They will be prompted to create an individual page and will then be able to join the team created by their captain.